Strengthening Families
Training Institute

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Darkness to Light
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I’m in a ONE MILLION

Be One in a Million. Take Darkness to Light’s Stewards of Children® Today.
Connect the Dots
Saturation by Zip Code
Training By City
500 Club Facilitators

Lynn Eddleman

Taryn Molitor

Wicke MacColl

Leticia Hernandez
100 Club Facilitators
Training Over Time
Tipping Point

A point in time where a group rapidly and dramatically changes its behavior by widely adopting a previously rare practice; “the Law of a Few”

“In the same way as a virus can spread rapidly through a population, so too can behavioral change, particularly within a group. For instance, a small action by one individual within a crowd can influence the actions of other individuals within the crowd, and so on, until the behavior becomes widespread. Thus, small, initial changes have the potential to make significant differences overall.” -- Malcolm Gladwell in the bestseller The Tipping Point: How Little Things Can Make a Big Difference
Tipping Point

"it looked smaller from the bottom!! just gotta keep pushin"

"whoa hoo!!"

a lot of hard work & slow momentum

it gets easier from here, and if you hit another hill you've got some momentum behind you
Behavior Change
Vibration is primary.
Behavior is the result.
Vibration = Feeling + Thinking + Energy
Vibration shapes what seems possible.
Vibrational Change Theory

Acquiring new knowledge (facts) does not alone motivate new behavior.

Top-down mandates in a hierarchical system do not alone motivate new behavior.

Fear or avoidance of a negative outcome does not motivate new behavior.

- People do not learn well in a condition of fear or external demand.
- Fear can motivate a short-term, reactive response, but it does not motivate a well-integrated choice response.

*Fear is not a useful emotional motivator.*
Behavior change is motivated primarily by a *desire* that is personal.

A desire is *a feeling of aspiration for a new, positive possibility.*

The person experiences that personal desire as having a *collective purpose.*

The experience of desire causes a marked shift in the person’s vibration, their energy, their *being.*

*That vibrational shift allows new behavioral possibilities to come into awareness that were not accessible to the person in their previous vibration.*

*Behavior change results from a participant’s direct, felt-experience of a new possibility that has both personal and collective benefit.*
Behavior Change

The feeling of personal and collective *purpose* shifts a vibration from external to internal locus of control.

*Fear/requirement* becomes *possibility/contribution*

This vibrational shift coupled with action-based skills and community interaction, makes behavior change measurable and sustainable over time, **even in “untrained” conditions**.

People are able to generalize their new skill set, moving their feeling of new possibility into action in unforeseeable and multidimensional ways.

Behavior change feels natural and easy inside the new energetic vibration.
Vibrational Consistency
Dynamic Tension
Risk Taking
Mobilizing Community
“People don’t have a clue, the ripples from one child. So you stop one source of ripples.... that is huge.”

Guerry Glover
CHILD SEXUAL ABUSE SURVIVOR